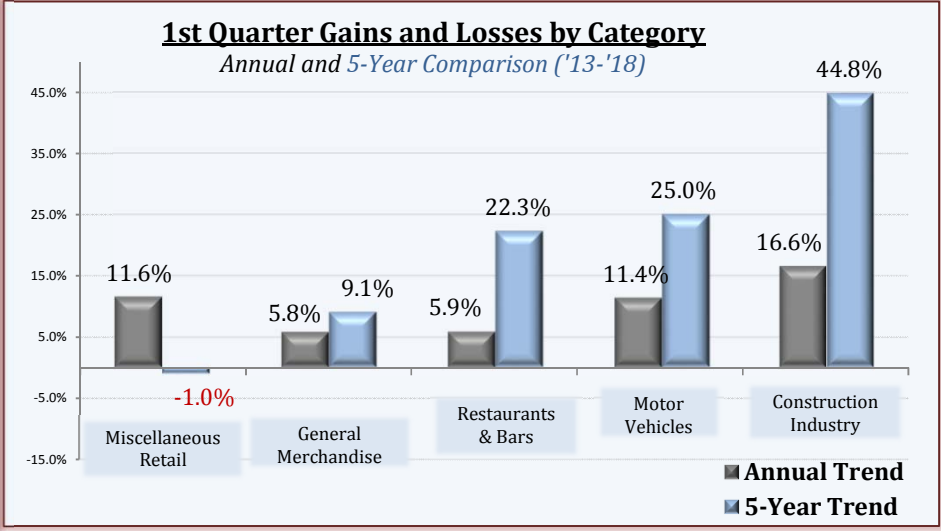
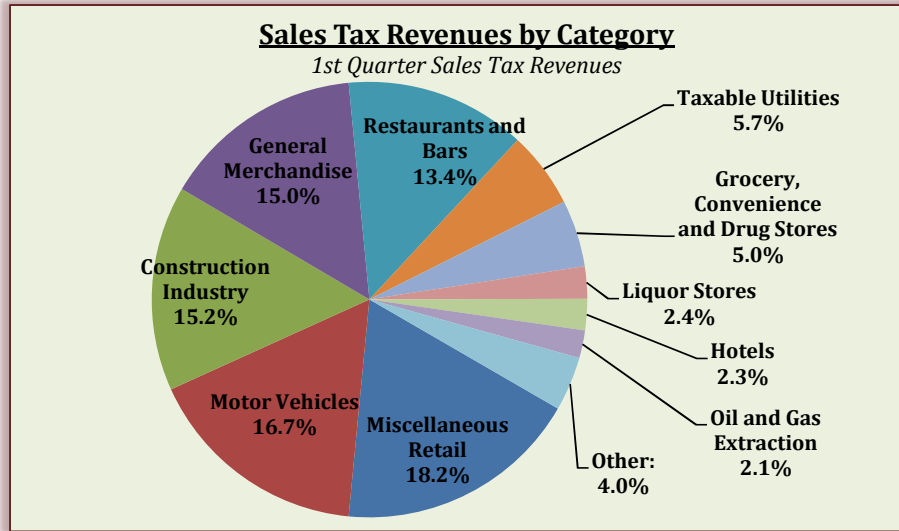


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Feb - April) to demonstrate taxable retail activity by business category.



1st Quarter Revenues by CATEGORY	2017	2018	% of Total	Annual Change	5-Year Change
(1) Miscellaneous Retail	\$ 1,723,647	\$ 1,923,146	18.2%	11.6%	-1.0%
(2) Motor Vehicles	\$ 1,583,449	\$ 1,764,224	16.7%	11.4%	25.0%
(3) Construction Industry	\$ 1,380,207	\$ 1,609,367	15.2%	16.6%	44.8%
(4) General Merchandise	\$ 1,498,349	\$ 1,585,216	15.0%	5.8%	9.1%
Restaurants and Bars	\$ 1,340,866	\$ 1,419,679	13.4%	5.9%	22.3%
(5) Taxable Utilities	\$ 562,938	\$ 599,108	5.7%	6.4%	-1.5%
(6) Grocery, Convenience and Drug Stores	\$ 508,693	\$ 534,617	5.0%	5.1%	32.8%
Liquor Stores	\$ 255,281	\$ 263,723	2.4%	3.3%	24.8%
Hotels	\$ 232,609	\$ 244,179	2.3%	5.0%	21.0%
(7) Oil and Gas Extraction	\$ 127,958	\$ 218,390	2.1%	70.7%	-29.8%
Other:					
(8) Business to Business	\$ 255,351	\$ 288,277	2.7%	12.9%	61.7%
Aviation Industry	\$ 61,245	\$ 64,442	0.6%	5.2%	-10.1%
Miscellaneous Leasing Companies	\$ 38,395	\$ 42,600	0.4%	11.0%	74.8%
Miscellaneous Other	\$ 33,255	\$ 38,515	0.3%	15.8%	23.3%
TOTAL	\$ 9,602,243	\$ 10,595,483	100.0%	10.3%	16.2%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(3) **Construction Industry**- building materials, contractors and construction equipment.

(4) **General Merchandise**- department stores, warehouse clubs and superstores.

(5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

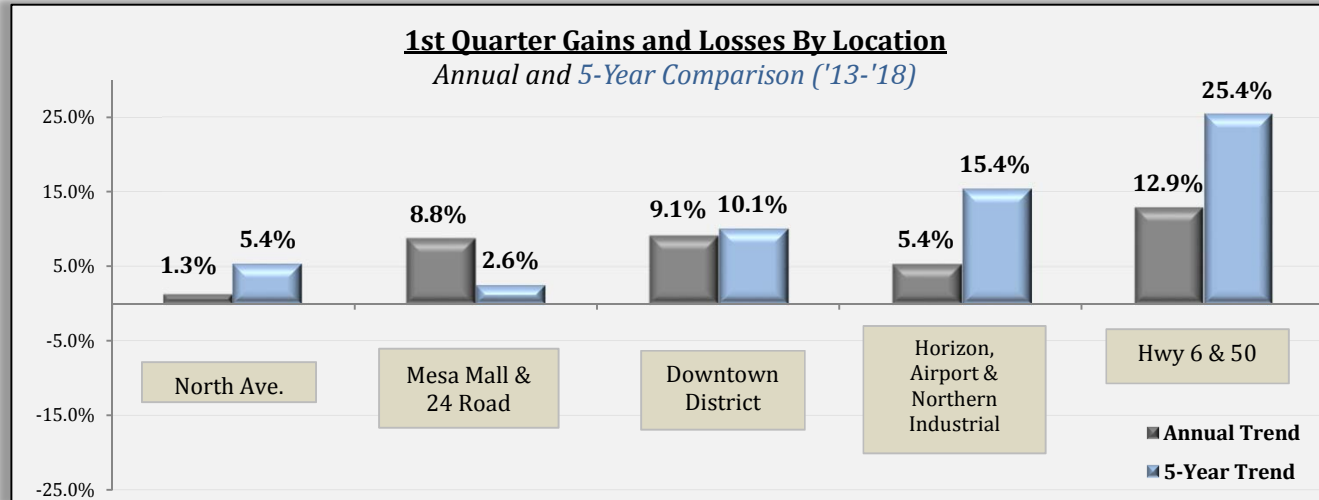
(6) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.

(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Feb - April) to demonstrate taxable retail activity by business category.



1st Quarter Revenues by LOCATION	2017	2018	% of Total	Annual Change	5-Year Change
(1) Highway 6 & 50	\$ 2,263,648	\$ 2,556,195	24.1%	12.9%	25.4%
(2) Mesa Mall & 24 Road Corridor	\$ 1,866,042	\$ 2,030,186	19.2%	8.8%	2.6%
(3) North Avenue	\$ 1,091,250	\$ 1,105,812	10.4%	1.3%	5.4%
(4) Downtown District	\$ 511,692	\$ 558,469	5.3%	9.1%	10.1%
(5) Horizon, Airport, & Northern Industrial	\$ 459,082	\$ 483,654	4.6%	5.4%	15.4%
(6) Southern Industrial & Riverside Parkway	\$ 290,189	\$ 361,071	3.3%	24.4%	44.5%
(7) Northwest Industrial	\$ 308,847	\$ 349,069	3.3%	13.0%	-8.8%
(8) Patterson Road Corridor	\$ 308,304	\$ 341,536	3.2%	10.8%	37.1%
(9) Northwest Commercial & Business Park	\$ 211,668	\$ 232,342	2.2%	9.8%	29.9%
(10) Highway 50	\$ 185,974	\$ 189,651	1.8%	2.0%	15.0%
(11) Orchard Avenue Mixed Use, Metro Area	\$ 197,961	\$ 185,454	1.8%	-6.3%	-0.7%
(12) I-70B Corridor	\$ 166,460	\$ 168,793	1.6%	1.4%	71.4%
(13) Highway 340 Corridor	\$ 74,284	\$ 81,555	0.8%	9.8%	53.6%
(14) Area Wide Collections	\$ 822,210	\$ 927,046	8.7%	12.8%	-3.1%
Outside Mesa County	\$ 708,384	\$ 885,965	8.4%	25.1%	79.9%
Residential & Unincorporated Mesa County	\$ 136,248	\$ 138,685	1.3%	1.8%	20.6%
TOTAL	\$ 9,602,243	\$ 10,595,483	100.0%	10.3%	16.2%

Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5) Horizon Drive, Airport and Northern Industrial.
- (6) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (7) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) Highway 50 from 5th Street Bridge East.
- (11) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (12) I70B from Downtown to Interstate 70.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).