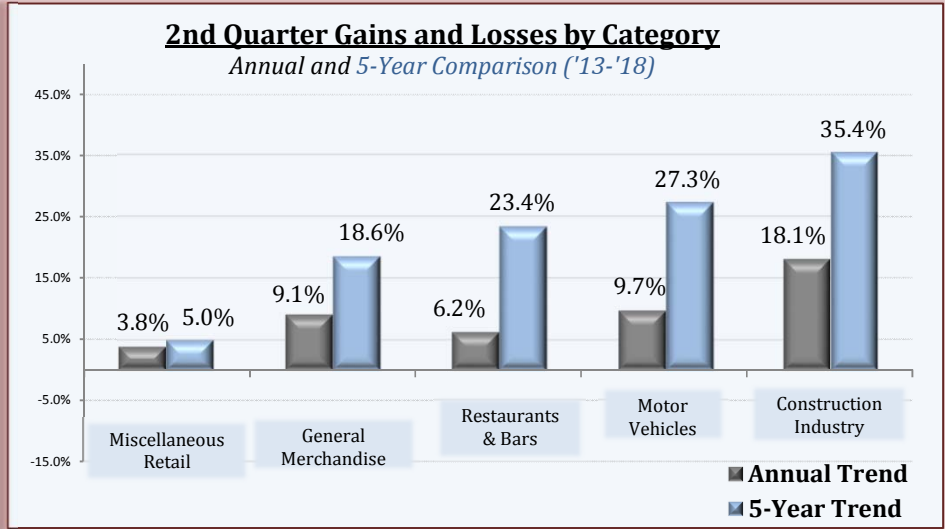
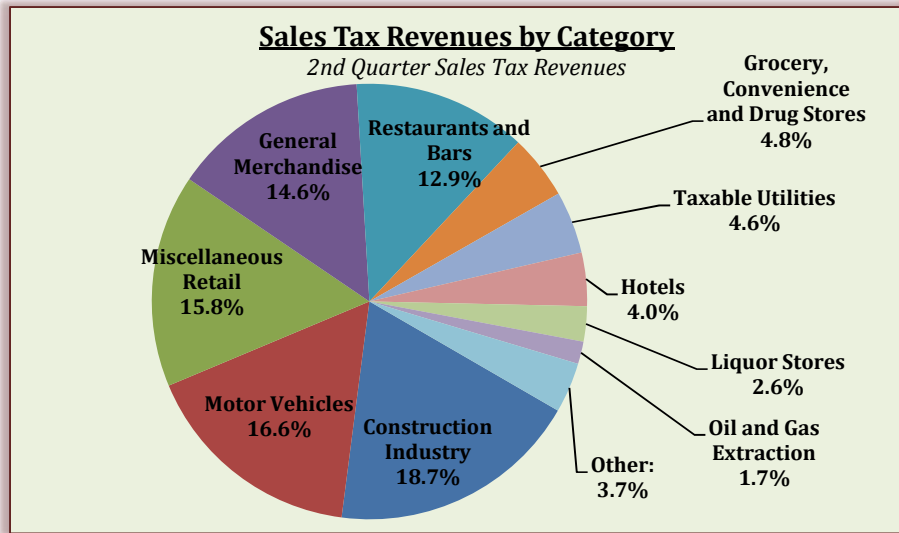


## QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected May - July) to demonstrate taxable retail activity by business category.

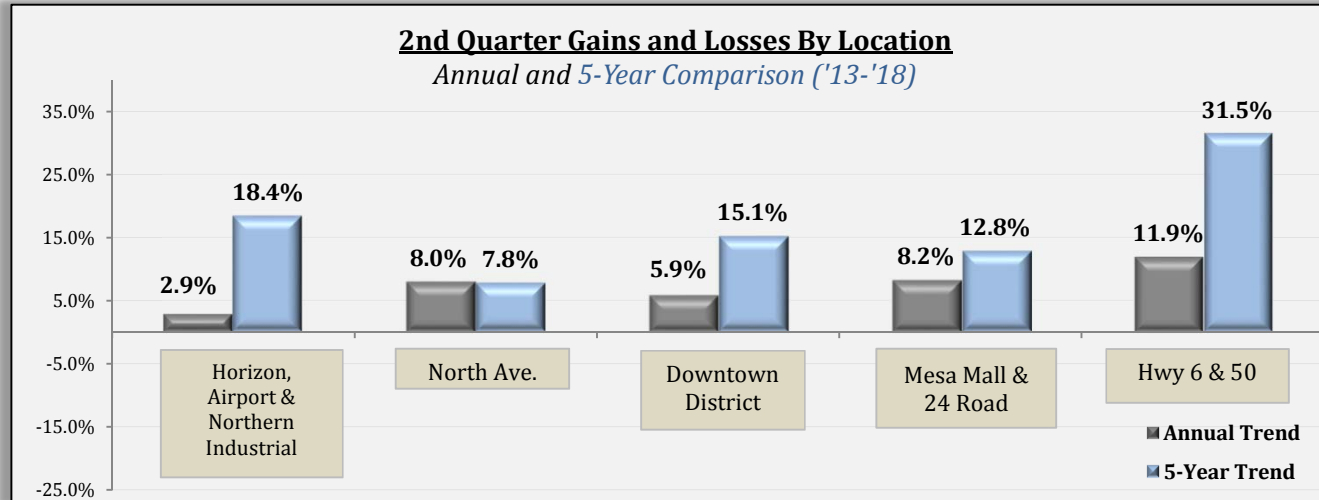


2nd Quarter Revenues by CATEGORY	2017	2018	% of Total	Annual Change	5-Year Change
(1) Construction Industry	\$ 1,949,907	\$ 2,301,958	18.7%	18.1%	35.4%
(2) Motor Vehicles	\$ 1,865,264	\$ 2,045,767	16.6%	9.7%	27.3%
(3) Miscellaneous Retail	\$ 1,871,355	\$ 1,942,875	15.8%	3.8%	5.0%
(4) General Merchandise	\$ 1,642,054	\$ 1,791,199	14.6%	9.1%	18.6%
Restaurants and Bars	\$ 1,494,578	\$ 1,587,396	12.9%	6.2%	23.4%
(5) Grocery, Convenience and Drug Stores	\$ 562,056	\$ 588,472	4.8%	4.7%	40.9%
(6) Taxable Utilities	\$ 795,448	\$ 568,294	4.6%	-28.6%	5.7%
Hotels	\$ 457,518	\$ 486,597	4.0%	6.4%	31.0%
Liquor Stores	\$ 308,021	\$ 321,512	2.6%	4.4%	24.0%
(7) Oil and Gas Extraction	\$ 195,215	\$ 205,900	1.7%	5.5%	-17.7%
Other:					
(8) Business to Business	\$ 270,578	\$ 308,195	2.5%	13.9%	52.2%
Aviation Industry	\$ 51,979	\$ 57,507	0.5%	10.6%	-16.8%
Miscellaneous Leasing Companies	\$ 39,523	\$ 48,004	0.4%	21.5%	77.9%
Miscellaneous Other	\$ 40,341	\$ 42,617	0.3%	5.6%	32.6%
<b>TOTAL</b>	<b>\$ 11,543,837</b>	<b>\$ 12,296,293</b>	<b>100.0%</b>	<b>6.5%</b>	<b>21.5%</b>

- Category Descriptions**
- (1) **Construction Industry**- building materials, contractors and construction equipment.
  - (2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
  - (3) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
  - (4) **General Merchandise**- department stores, warehouse clubs and superstores.
  - (5) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.
  - (6) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
  - (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
  - (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

## QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected May - July) to demonstrate taxable retail activity by business category.



2nd Quarter Revenues by LOCATION	2017	2018	% of Total	Annual Change	5-Year Change
(1) Highway 6 & 50	\$ 2,541,316	\$ 2,843,044	23.1%	11.9%	31.5%
(2) Mesa Mall & 24 Road Corridor	\$ 2,212,876	\$ 2,394,775	19.5%	8.2%	12.8%
(3) North Avenue	\$ 1,117,043	\$ 1,206,011	9.8%	8.0%	7.8%
(4) Horizon, Airport, & Northern Industrial	\$ 702,031	\$ 722,564	5.9%	2.9%	18.4%
(5) Downtown District	\$ 639,970	\$ 677,412	5.5%	5.9%	15.1%
(6) Northwest Industrial	\$ 365,017	\$ 430,825	3.4%	18.0%	8.8%
(7) Southern Industrial & Riverside Parkway	\$ 375,653	\$ 427,538	3.5%	13.8%	7.7%
(8) Patterson Road Corridor	\$ 342,013	\$ 381,867	3.1%	11.7%	37.6%
(9) Northwest Commercial & Business Park	\$ 228,387	\$ 258,455	2.1%	13.2%	32.9%
(10) I-70B Corridor	\$ 217,292	\$ 242,106	2.0%	11.4%	113.4%
(11) Highway 50	\$ 252,472	\$ 217,255	1.8%	-13.9%	5.1%
(12) Orchard Avenue Mixed Use, Metro Area	\$ 192,532	\$ 195,811	1.6%	1.7%	-3.5%
(13) Highway 340 Corridor	\$ 88,716	\$ 101,759	0.8%	14.7%	56.9%
(14) Area Wide Collections	\$ 1,212,669	\$ 1,017,300	8.3%	-16.1%	5.5%
Outside Mesa County	\$ 856,780	\$ 947,739	7.7%	10.6%	83.0%
Residential & Unincorporated Mesa County	\$ 199,070	\$ 231,832	1.9%	16.5%	25.9%
<b>TOTAL</b>	<b>\$ 11,543,837</b>	<b>\$ 12,296,293</b>	<b>100.0%</b>	<b>6.5%</b>	<b>21.5%</b>

### Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) I70B from Downtown to Interstate 70.
- (11) Highway 50 from 5th Street Bridge East.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).