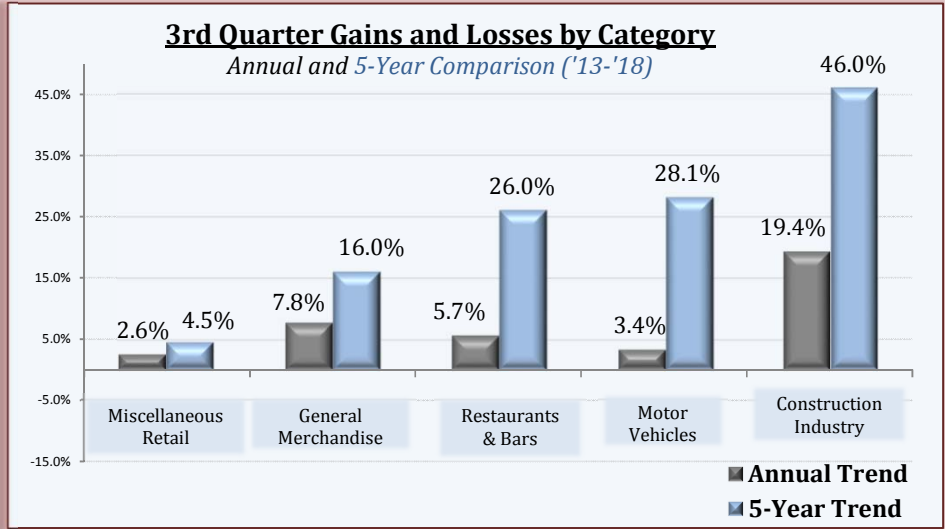
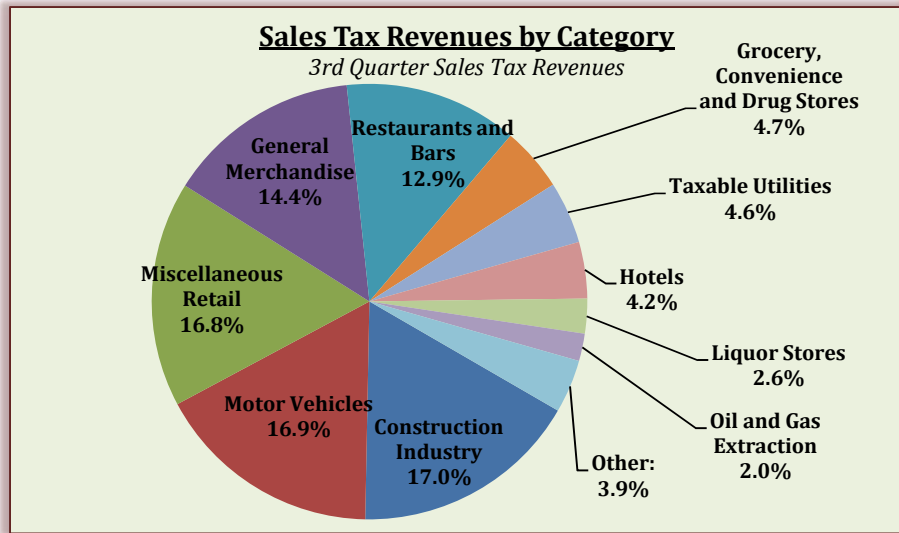


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.

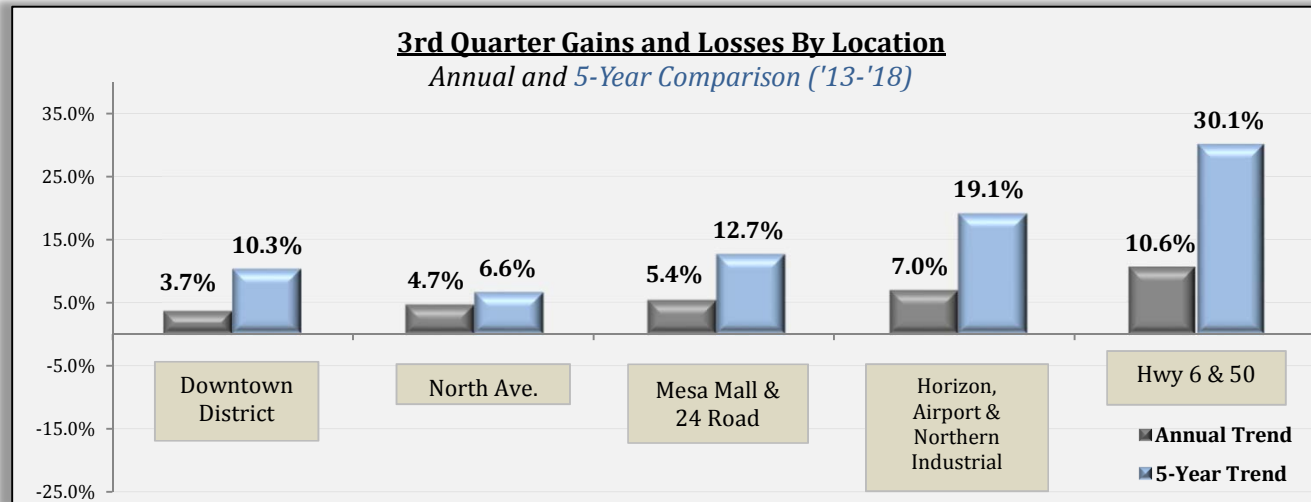


3rd Quarter Revenues by CATEGORY	2017	2018	% of Total	Annual Change	5-Year Change
(1) Construction Industry	\$ 1,769,461	\$ 2,112,265	17.0%	19.4%	46.0%
(2) Motor Vehicles	\$ 2,033,368	\$ 2,101,896	16.9%	3.4%	28.1%
(3) Miscellaneous Retail	\$ 2,032,884	\$ 2,085,745	16.8%	2.6%	4.5%
(4) General Merchandise	\$ 1,665,185	\$ 1,794,239	14.4%	7.8%	16.0%
Restaurants and Bars	\$ 1,518,284	\$ 1,604,375	12.9%	5.7%	26.0%
(5) Grocery, Convenience and Drug Stores	\$ 546,947	\$ 590,551	4.7%	8.0%	44.9%
(6) Taxable Utilities	\$ 685,608	\$ 574,597	4.6%	-16.2%	-10.6%
Hotels	\$ 473,779	\$ 523,268	4.2%	10.4%	31.2%
Liquor Stores	\$ 306,751	\$ 320,427	2.6%	4.5%	23.7%
(7) Oil and Gas Extraction	\$ 235,202	\$ 253,288	2.0%	7.7%	8.2%
Other:					
(8) Business to Business	\$ 292,191	\$ 328,362	2.6%	12.4%	57.9%
Aviation Industry	\$ 54,632	\$ 78,030	0.6%	42.8%	-18.3%
Miscellaneous Leasing Companies	\$ 41,381	\$ 51,919	0.4%	25.5%	84.6%
Miscellaneous Other	\$ 39,202	\$ 30,944	0.3%	-21.1%	-15.1%
TOTAL	\$ 11,694,875	\$ 12,449,906	100.0%	6.5%	21.9%

- Category Descriptions**
- (1) **Construction Industry**- building materials, contractors and construction equipment.
 - (2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
 - (3) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
 - (4) **General Merchandise**- department stores, warehouse clubs and superstores.
 - (5) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.
 - (6) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
 - (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
 - (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.



Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (7) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) Highway 50 from 5th Street Bridge East.
- (11) I70B from Downtown to Interstate 70.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

3rd Quarter Revenues by LOCATION	2017	2018	% of Total	Annual Change	5- Year Change
(1) Highway 6 & 50	\$ 2,560,390	\$ 2,833,006	22.8%	10.6%	30.1%
(2) Mesa Mall & 24 Road Corridor	\$ 2,254,413	\$ 2,375,799	19.1%	5.4%	12.7%
(3) North Avenue	\$ 1,175,524	\$ 1,230,467	9.9%	4.7%	6.6%
(4) Horizon, Airport, & Northern Industrial	\$ 727,357	\$ 778,106	6.2%	7.0%	19.1%
(5) Downtown District	\$ 638,542	\$ 661,857	5.3%	3.7%	10.3%
(6) Southern Industrial & Riverside Parkway	\$ 398,690	\$ 490,624	3.9%	23.1%	41.8%
(7) Northwest Industrial	\$ 402,942	\$ 468,082	3.8%	16.2%	26.1%
(8) Patterson Road Corridor	\$ 334,744	\$ 364,230	2.9%	8.8%	36.0%
(9) Northwest Commercial & Business Park	\$ 222,653	\$ 243,255	2.0%	9.3%	22.9%
(10) Highway 50	\$ 260,333	\$ 232,027	1.9%	-10.9%	27.8%
(11) I-70B Corridor	\$ 205,004	\$ 222,945	1.8%	8.8%	88.3%
(12) Orchard Avenue Mixed Use, Metro Area	\$ 204,787	\$ 202,737	1.6%	-1.0%	-5.6%
(13) Highway 340 Corridor	\$ 85,707	\$ 101,941	0.8%	18.9%	65.5%
(14) Area Wide Collections	\$ 1,160,934	\$ 1,012,979	8.1%	-12.7%	-2.3%
Outside Mesa County	\$ 872,961	\$ 996,806	8.0%	14.2%	79.3%
Residential & Unincorporated Mesa County	\$ 189,894	\$ 235,045	1.9%	23.8%	40.9%
TOTAL	\$ 11,694,875	\$ 12,449,906	100.0%	6.5%	21.9%