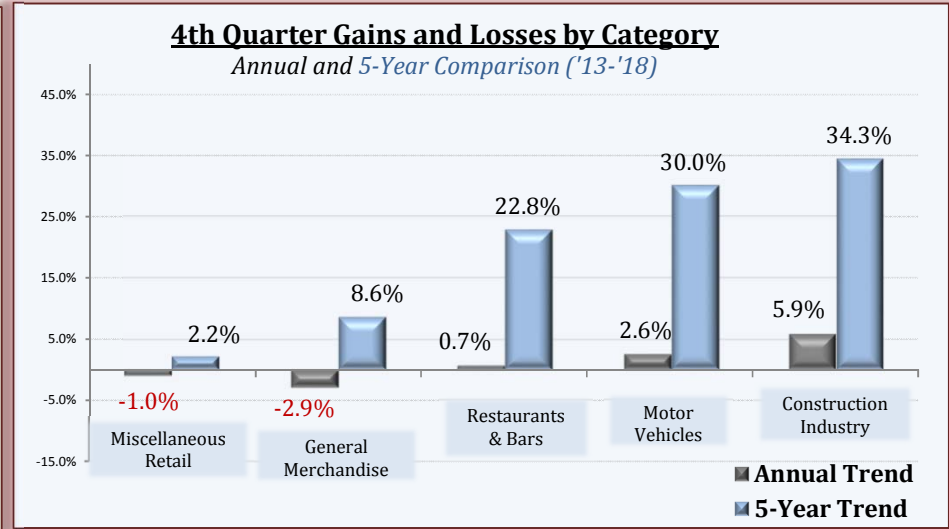
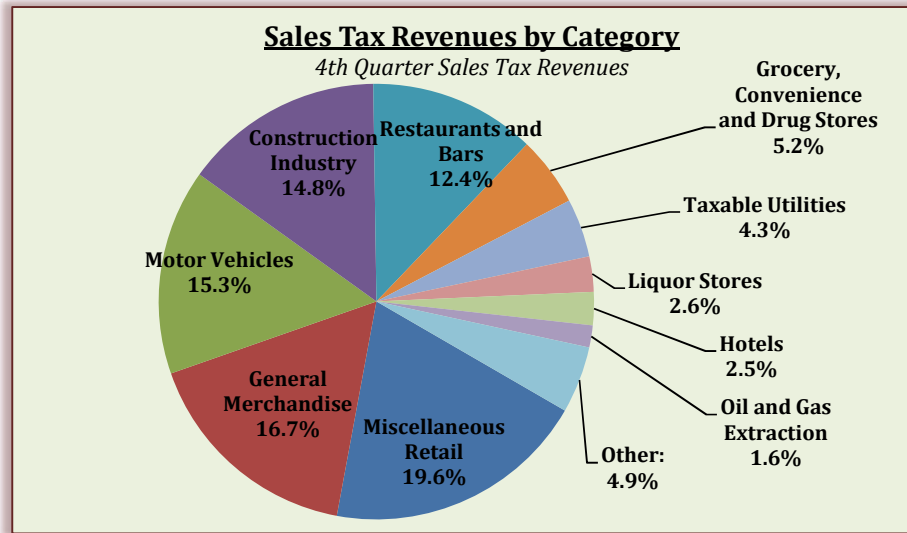


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



4th Quarter Revenues by CATEGORY	2017	2018	% of Total	Annual Change	5-Year Change
(1) Miscellaneous Retail	\$ 2,458,313	\$ 2,434,114	19.6%	-1.0%	2.2%
(2) General Merchandise	\$ 2,142,121	\$ 2,080,076	16.7%	-2.9%	8.6%
(3) Motor Vehicles	\$ 1,853,567	\$ 1,901,594	15.3%	2.6%	30.0%
(4) Construction Industry	\$ 1,743,716	\$ 1,846,418	14.8%	5.9%	34.3%
Restaurants and Bars	\$ 1,528,520	\$ 1,538,876	12.4%	0.7%	22.8%
(5) Grocery, Convenience and Drug Stores	\$ 632,537	\$ 642,300	5.2%	1.5%	28.4%
(6) Taxable Utilities	\$ 747,999	\$ 540,609	4.3%	-27.7%	-13.7%
Liquor Stores	\$ 334,047	\$ 325,790	2.6%	-2.5%	18.7%
Hotels	\$ 295,302	\$ 306,124	2.5%	3.7%	30.4%
(7) Oil and Gas Extraction	\$ 189,233	\$ 203,903	1.6%	7.8%	-13.4%
Other:					
(8) Business to Business	\$ 334,437	\$ 372,186	3.0%	11.3%	41.7%
Aviation Industry	\$ 77,168	\$ 108,266	0.9%	40.3%	37.6%
Miscellaneous Other	\$ 74,514	\$ 70,683	0.6%	-5.1%	-5.3%
Miscellaneous Leasing Companies	\$ 61,582	\$ 64,309	0.5%	4.4%	151.7%
TOTAL	\$ 12,473,056	\$ 12,435,248	100.0%	-0.3%	16.2%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **General Merchandise**- department stores, warehouse clubs and superstores.

(3) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(4) **Construction Industry**- building materials, contractors and construction equipment.

(5) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.

(6) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

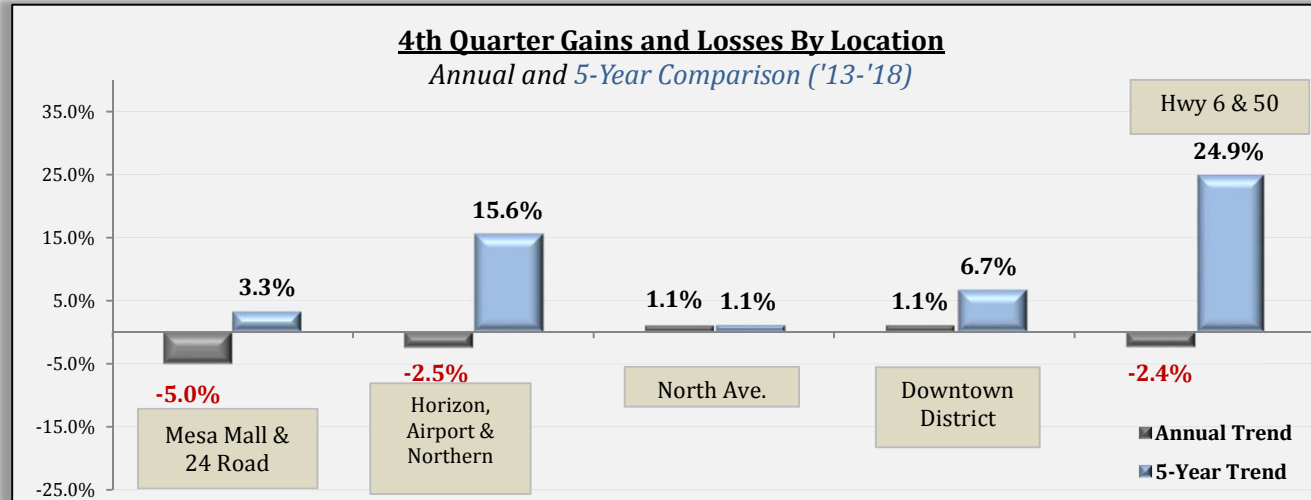
(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).



QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5) Horizon Drive, Airport and Northern Industrial.
- (6) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (7) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (8) Patterson Road from 24 Road to I70B.
- (9) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10) Highway 50 from 5th Street Bridge East.
- (11) I70B from Downtown to Interstate 70.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

4th Quarter Revenues by LOCATION	2017	2018	% of Total	Annual Change	5- Year Change
(1) Highway 6 & 50	\$ 2,947,173	\$ 2,876,771	23.1%	-2.4%	24.9%
(2) Mesa Mall & 24 Road Corridor	\$ 2,776,715	\$ 2,637,623	21.2%	-5.0%	3.3%
(3) North Avenue	\$ 1,213,216	\$ 1,226,157	9.9%	1.1%	1.1%
(4) Downtown District	\$ 640,096	\$ 647,312	5.2%	1.1%	6.7%
(5) Horizon, Airport, & Northern Industrial	\$ 572,590	\$ 558,523	4.5%	-2.5%	15.6%
(6) Southern Industrial & Riverside Parkway	\$ 377,068	\$ 413,915	3.3%	9.8%	33.0%
(7) Northwest Industrial	\$ 344,508	\$ 402,679	3.2%	16.9%	7.4%
(8) Patterson Road Corridor	\$ 394,655	\$ 400,876	3.2%	1.6%	32.8%
(9) Northwest Commercial & Business Park	\$ 224,341	\$ 247,205	2.0%	10.2%	20.9%
(10) Highway 50	\$ 208,609	\$ 208,727	1.7%	0.1%	12.9%
(11) I-70B Corridor	\$ 169,183	\$ 203,289	1.6%	20.2%	111.7%
(12) Orchard Avenue Mixed Use, Metro Area	\$ 188,330	\$ 176,821	1.4%	-6.1%	-10.6%
(13) Highway 340 Corridor	\$ 99,213	\$ 112,974	0.9%	13.9%	82.8%
(14) Area Wide Collections	\$ 1,117,695	\$ 963,977	7.8%	-13.8%	-0.1%
Outside Mesa County	\$ 1,015,676	\$ 1,174,727	9.5%	15.7%	72.6%
Residential & Unincorporated Mesa County	\$ 183,988	\$ 183,672	1.5%	-0.2%	14.0%
TOTAL	\$ 12,473,056	\$ 12,435,248	100.0%	-0.3%	16.2%