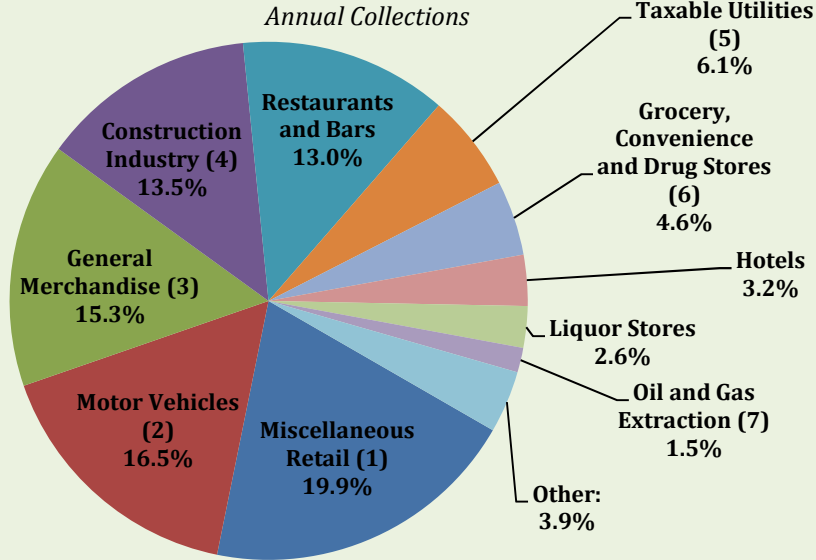


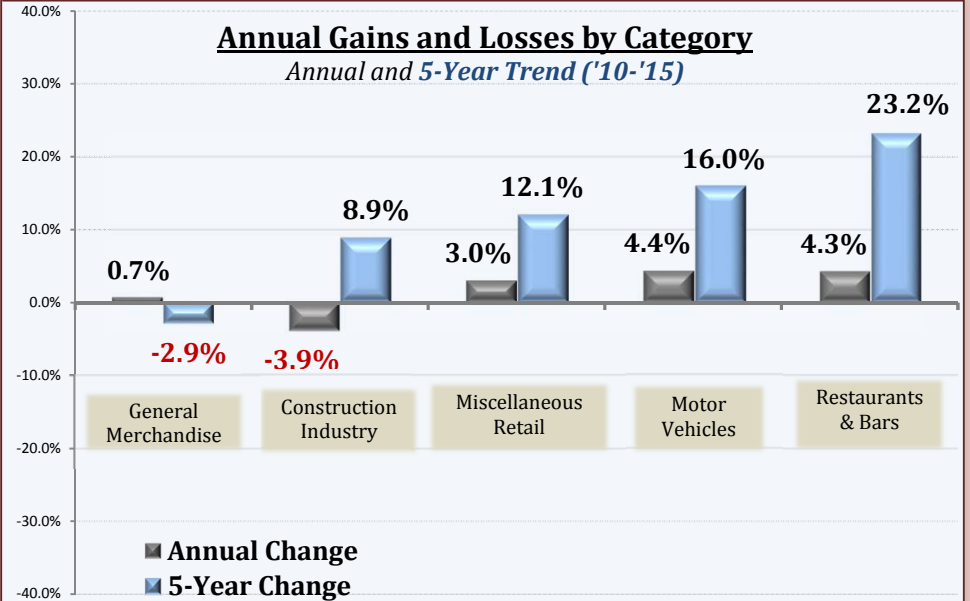
**Sales Tax Revenues by Category**

Annual Collections



**Annual Gains and Losses by Category**

Annual and 5-Year Trend ('10-'15)

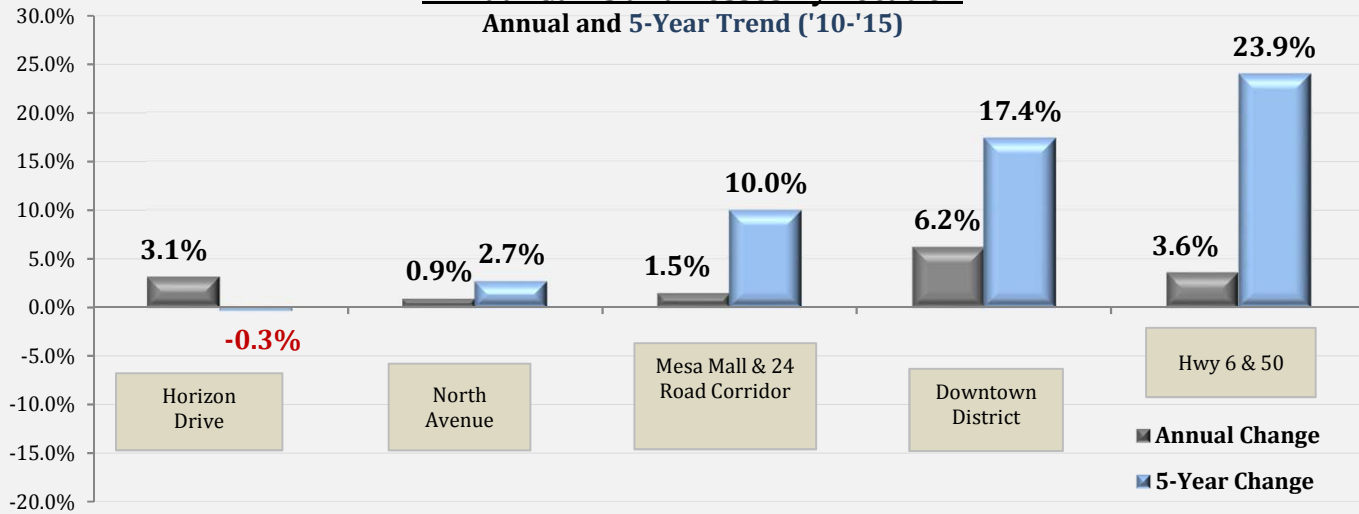


Annual Revenues by CATEGORY	2014	2015	% of Total	Annual Change	5-Year Change
Miscellaneous Retail (1)	\$ 8,128,505	\$ 8,374,648	19.9%	3.0%	12.1%
Motor Vehicles (2)	\$ 6,666,490	\$ 6,957,027	16.5%	4.4%	16.0%
General Merchandise (3)	\$ 6,396,955	\$ 6,444,453	15.3%	0.7%	-2.9%
Construction Industry (4)	\$ 5,907,437	\$ 5,678,347	13.5%	-3.9%	8.9%
Restaurants and Bars	\$ 5,246,526	\$ 5,470,778	13.0%	4.3%	23.2%
Taxable Utilities (5)	\$ 2,352,094	\$ 2,565,699	6.1%	9.1%	9.8%
Grocery, Convenience and Drug Stores (6)	\$ 1,761,845	\$ 1,960,658	4.6%	11.3%	31.6%
Hotels	\$ 1,243,345	\$ 1,346,842	3.2%	8.3%	16.2%
Liquor Stores	\$ 1,034,608	\$ 1,089,131	2.6%	5.3%	20.4%
Oil and Gas Extraction (7)	\$ 1,084,754	\$ 652,693	1.5%	-39.8%	-49.3%
Other:					
Business to Business (8)	\$ 956,386	\$ 1,052,419	2.5%	10.0%	35.6%
Aviation Industry	\$ 355,137	\$ 246,134	0.6%	-30.7%	-35.0%
Miscellaneous Other	\$ 203,982	\$ 226,730	0.5%	11.2%	-13.2%
Miscellaneous Leasing Companies	\$ 169,435	\$ 109,840	0.3%	-35.2%	11.1%
<b>TOTAL</b>	<b>\$ 41,507,499</b>	<b>\$ 42,175,399</b>	<b>100.0%</b>	<b>1.6%</b>	<b>9.7%</b>

**Category Descriptions**

- (1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
- (2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
- (3) **General Merchandise**- department stores, warehouse clubs and superstores.
- (4) **Construction Industry**- building materials, contractors and construction equipment.
- (5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
- (6) **Grocery, Convenience and Drug Stores**- does not include food for home consumption, prescription medications and gasoline (all exempt from sales tax).
- (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
- (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

**Annual Gains and Losses By Location**  
Annual and 5-Year Trend ('10-'15)



### Sales Tax Districts

- (1)** Highway 6 & 50 from 1st and Grand to Fruita.
- (2)** Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3)** North Avenue from 1st Street to I70B.
- (4)** Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5)** Horizon Drive, Airport and Northern Industrial.
- (6)** Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7)** Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8)** Patterson Road from 24 Road to I70B.
- (9)** Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (10)** Highway 50 from 5th Street Bridge East.
- (11)** Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (12)** I70B from Downtown to Interstate 70.
- (13)** Highway 340 Corridor from Colorado River to Fruita.
- (14)** Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc).

Annual Revenues by LOCATION	2014	2015	% of Total	Annual Change	5-Year Change
Highway 6 & 50 <b>(1)</b>	\$ 8,878,670	\$ 9,195,726	22%	3.6%	23.9%
Mesa Mall & 24 Road Corridor <b>(2)</b>	\$ 8,726,690	\$ 8,854,840	21%	1.5%	10.0%
North Avenue <b>(3)</b>	\$ 4,646,535	\$ 4,689,057	11%	0.9%	2.7%
Downtown District <b>(4)</b>	\$ 2,381,469	\$ 2,528,814	6%	6.2%	17.4%
Horizon, Airport, & Northern Industrial <b>(5)</b>	\$ 2,240,751	\$ 2,311,249	5%	3.1%	-0.3%
Northwest Industrial <b>(6)</b>	\$ 1,603,387	\$ 1,301,344	3%	-18.8%	-15.6%
Southern Industrial & Riverside Parkway <b>(7)</b>	\$ 1,354,506	\$ 1,298,287	3%	-4.2%	27.9%
Patterson Road Corridor <b>(8)</b>	\$ 1,091,706	\$ 1,064,712	3%	-2.5%	3.5%
Orchard Avenue Mixed Use, Metro Area <b>(9)</b>	\$ 817,816	\$ 821,313	2%	0.4%	17.0%
Highway 50 <b>(10)</b>	\$ 769,303	\$ 817,019	2%	6.2%	29.6%
Northwest Commercial & Business Park <b>(11)</b>	\$ 969,346	\$ 807,036	2%	-16.7%	-13.2%
I-70B Corridor <b>(12)</b>	\$ 451,672	\$ 428,269	1%	-5.2%	-24.5%
Highway 340 Corridor <b>(13)</b>	\$ 254,304	\$ 261,484	1%	2.8%	10.0%
Area Wide Collections <b>(14)</b>	\$ 4,144,210	\$ 4,552,506	11%	9.9%	2.8%
Outside Mesa County	\$ 2,525,043	\$ 2,599,604	6%	3.0%	15.2%
Residential & Unincorporated Mesa County	\$ 652,091	\$ 644,139	2%	-1.2%	5.6%
<b>TOTAL</b>	<b>\$ 41,507,499</b>	<b>\$ 42,175,399</b>	<b>100%</b>	<b>1.6%</b>	<b>9.7%</b>