

Annual Revenues by CATEGORY	2015	2016	% of Total	Annual Change	5-Year Change
Miscellaneous Retail (1)	8,325,972.06	7,986,705.65	19.1%	-4.1%	3.0%
Motor Vehicles (2)	6,965,821.13	6,572,937.53	15.7%	-5.6%	8.8%
General Merchandise (3)	6,462,937.75	6,486,528.50	15.5%	0.4%	-2.4%
Construction Industry (4)	5,686,073.20	5,986,736.62	14.3%	5.3%	9.8%
Restaurants and Bars	5,476,331.93	5,551,749.90	13.3%	1.4%	20.7%
Taxable Utilities (5)	2,620,293.21	2,477,021.16	5.9%	-5.5%	5.1%
Grocery, Convenience and Drug Stores (6)	1,961,354.49	2,060,504.67	4.9%	5.1%	27.7%
Hotels	1,351,711.21	1,394,716.25	3.4%	3.2%	18.6%
Liquor Stores	1,089,131.48	1,147,881.44	2.7%	5.4%	24.2%
Oil and Gas Extraction (7)	652,707.37	450,872.78	1.1%	-30.9%	-68.4%
Other:					
Business to Business (8)	1,056,982.96	1,087,563.26	2.6%	2.9%	28.0%
Aviation Industry	257,802.39	285,317.04	0.7%	10.7%	11.5%
Miscellaneous Leasing Companies	110,093.48	153,217.87	0.4%	39.2%	56.4%
Miscellaneous Other	216,037.53	164,489.91	0.4%	-23.9%	-19.8%
TOTAL	\$ 42,233,250	\$ 41,806,243	100.1%	-1.0%	6.1%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(3) **General Merchandise**- department stores, warehouse clubs and superstores.

(4) **Construction Industry**- building materials, contractors and construction equipment.

(5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

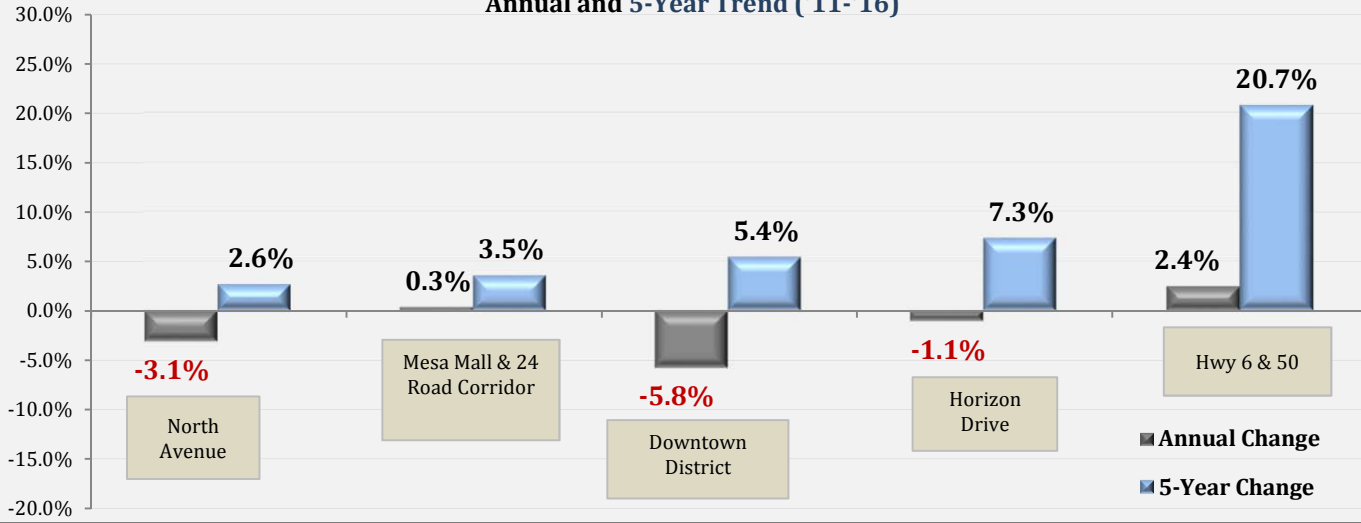
(6) **Grocery, Convenience and Drug Stores**- does not include food for home consumption, prescription medications and gasoline (all exempt from sales tax).

(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

Annual Gains and Losses By Location

Annual and 5-Year Trend ('11-'16)



Annual Revenues by LOCATION	2015	2016	% of Total	Annual Change	5-Year Change
Highway 6 & 50 (1)	\$ 9,179,798	\$ 9,403,007	22%	2.4%	20.7%
Mesa Mall & 24 Road Corridor (2)	\$ 8,917,028	\$ 8,946,775	21%	0.3%	3.5%
North Avenue (3)	\$ 4,697,323	\$ 4,552,139	11%	-3.1%	2.6%
Downtown District (4)	\$ 2,526,937	\$ 2,381,358	6%	-5.8%	5.4%
Horizon, Airport, & Northern Industrial (5)	\$ 2,311,282	\$ 2,287,002	5%	-1.1%	7.3%
Patterson Road Corridor (6)	\$ 1,072,099	\$ 1,240,041	3%	15.7%	16.2%
Southern Industrial & Riverside Parkway (7)	\$ 1,298,503	\$ 1,230,603	3%	-5.2%	20.1%
Northwest Industrial (8)	\$ 1,316,162	\$ 1,208,742	3%	-8.2%	-33.3%
Orchard Avenue Mixed Use, Metro Area (9)	\$ 821,891	\$ 812,455	2%	-1.1%	10.5%
Highway 50 (10)	\$ 816,565	\$ 806,488	2%	-1.2%	7.3%
Northwest Commercial & Business Park (11)	\$ 761,385	\$ 718,283	2%	-5.7%	-18.9%
I-70B Corridor (12)	\$ 429,214	\$ 653,492	2%	52.3%	11.5%
Highway 340 Corridor (13)	\$ 269,813	\$ 307,101	1%	13.8%	28.2%
Area Wide Collections (14)	\$ 4,546,589	\$ 3,851,499	9%	-15.3%	-3.5%
Outside Mesa County	\$ 2,644,959	\$ 2,786,362	7%	5.3%	14.7%
Residential & Unincorporated Mesa County	\$ 623,702	\$ 620,896	1%	-0.4%	-0.4%
TOTAL	\$ 42,233,250	\$ 41,806,243	100%	-1.0%	6.1%

Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5) Horizon Drive, Airport and Northern Industrial.
- (6) Patterson Road from 24 Road to I70B.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (9) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (10) Highway 50 from 5th Street Bridge East.
- (11) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (12) I70B from Downtown to Interstate 70.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc).