

Annual Revenues by CATEGORY	2016	2017	% of Total	Annual Change	5-Year Change
Miscellaneous Retail (1)	7,987,937	8,011,309	17.8%	0.3%	-0.9%
Motor Vehicles (2)	6,577,097	7,291,422	16.2%	10.9%	18.3%
General Merchandise (3)	6,486,805	6,875,701	15.3%	6.0%	5.1%
Construction Industry (4)	5,990,184	6,797,090	15.1%	13.5%	27.6%
Restaurants and Bars	5,548,207	5,841,735	13.0%	5.3%	20.5%
Taxable Utilities (5)	2,477,021	2,767,594	6.2%	11.7%	19.2%
Grocery, Convenience and Drug Stores (6)	2,060,132	2,232,717	5.0%	8.4%	31.5%
Hotels	1,395,191	1,449,259	3.2%	3.9%	18.6%
Liquor Stores	1,147,888	1,199,186	2.7%	4.5%	24.6%
Oil and Gas Extraction (7)	456,933	742,649	1.7%	62.5%	-54.3%
Other:					
Business to Business (8)	1,088,554	1,137,667	2.5%	4.5%	35.7%
Aviation Industry	287,004	244,612	0.5%	-14.8%	-3.6%
Miscellaneous Leasing Companies	153,218	179,474	0.4%	17.1%	84.8%
Miscellaneous Other	165,405	179,265	0.4%	8.4%	-4.0%
TOTAL	\$ 41,821,576	\$ 44,949,680	100.0%	7.5%	11.9%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(3) **General Merchandise**- department stores, warehouse clubs and superstores.

(4) **Construction Industry**- building materials, contractors and construction equipment.

(5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

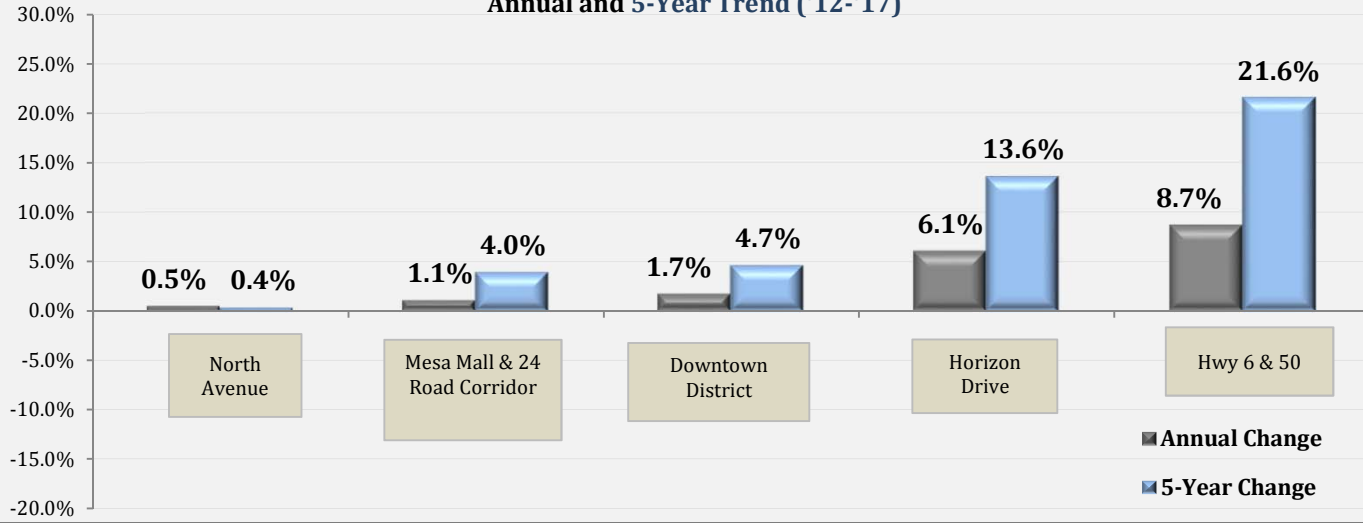
(6) **Grocery, Convenience and Drug Stores**- does not include food for home consumption, prescription medications and gasoline (all exempt from sales tax).

(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

Annual Gains and Losses By Location

Annual and 5-Year Trend ('12-'17)



Annual Revenues by LOCATION	2016	2017	% of Total	Annual Change	5-Year Change
Highway 6 & 50 (1)	\$ 9,406,253	\$ 10,223,486	22.7%	8.7%	21.6%
Mesa Mall & 24 Road Corridor (2)	\$ 8,940,485	\$ 9,037,072	20.1%	1.1%	4.0%
North Avenue (3)	\$ 4,533,000	\$ 4,555,768	10.1%	0.5%	0.4%
Horizon, Airport, & Northern Industrial (4)	\$ 2,289,444	\$ 2,428,816	5.4%	6.1%	13.6%
Downtown District (5)	\$ 2,359,731	\$ 2,400,322	5.3%	1.7%	4.7%
Northwest Industrial (6)	\$ 1,236,075	\$ 1,417,406	3.2%	14.7%	-20.5%
Southern Industrial & Riverside Parkway (7)	\$ 1,230,911	\$ 1,385,821	3.1%	12.6%	26.4%
Patterson Road Corridor (8)	\$ 1,245,136	\$ 1,364,148	3.0%	9.6%	24.2%
Highway 50 (9)	\$ 807,041	\$ 902,352	2.0%	11.8%	16.0%
Northwest Commercial & Business Park (10)	\$ 738,314	\$ 887,064	2.0%	20.1%	7.5%
Orchard Avenue Mixed Use, Metro Area (11)	\$ 824,535	\$ 787,647	1.8%	-4.5%	3.8%
I-70B Corridor (12)	\$ 657,129	\$ 753,680	1.7%	14.7%	66.8%
Highway 340 Corridor (13)	\$ 307,035	\$ 355,863	0.8%	15.9%	44.4%
Area Wide Collections (14)	\$ 3,812,924	\$ 4,276,585	9.5%	12.2%	9.7%
Outside Mesa County	\$ 2,800,969	\$ 3,468,021	7.7%	23.8%	36.0%
Residential & Unincorporated Mesa County	\$ 632,594	\$ 705,629	1.6%	11.5%	14.5%
TOTAL	\$ 41,821,576	\$ 44,949,680	100%	7.5%	11.9%

Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Patterson Road from 24 Road to I70B.
- (9) Highway 50 from 5th Street Bridge East.
- (10) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (11) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (12) I70B from Downtown to Interstate 70.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc).