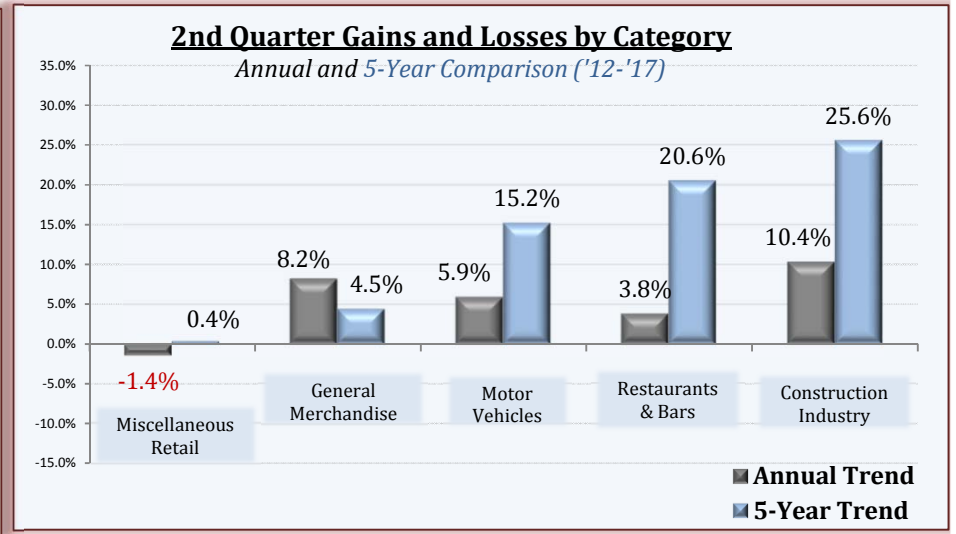
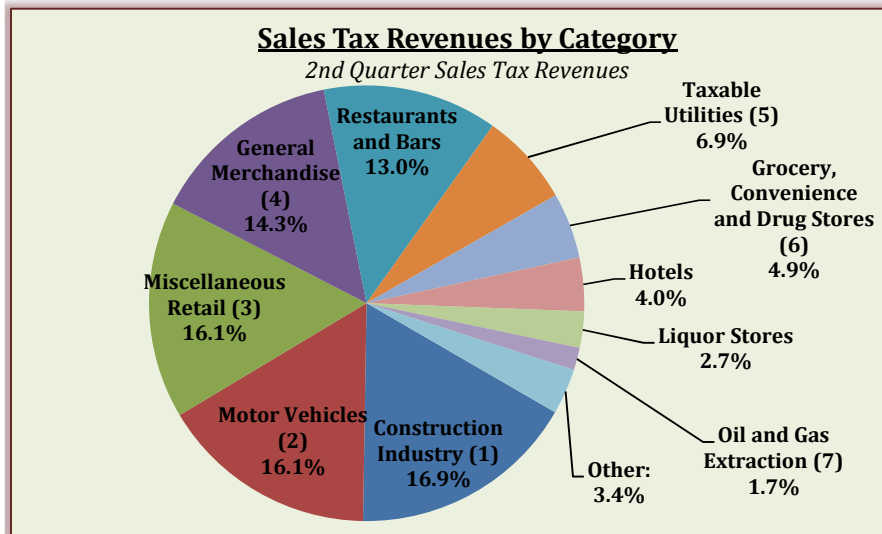


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected May - July) to demonstrate taxable retail activity by business category.

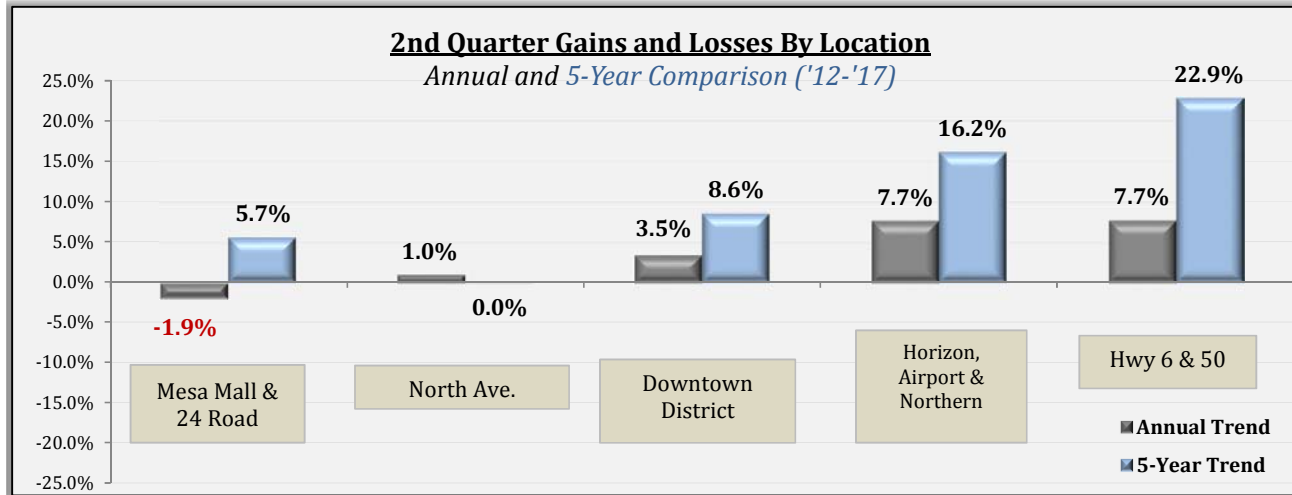


2nd Quarter Revenues by CATEGORY	2016	2017	% of Total	Annual Change	5-Year Change
Construction Industry (1)	\$ 1,764,137	\$ 1,946,930	16.9%	10.4%	25.6%
Motor Vehicles (2)	\$ 1,753,029	\$ 1,857,007	16.1%	5.9%	15.2%
Miscellaneous Retail (3)	\$ 1,883,042	\$ 1,856,532	16.1%	-1.4%	0.4%
General Merchandise (4)	\$ 1,517,206	\$ 1,642,018	14.3%	8.2%	4.5%
Restaurants and Bars	\$ 1,437,371	\$ 1,492,635	13.0%	3.8%	20.6%
Taxable Utilities (5)	\$ 506,211	\$ 795,116	6.9%	57.1%	41.2%
Grocery, Convenience and Drug Stores (6)	\$ 510,406	\$ 561,249	4.9%	10.0%	33.9%
Hotels	\$ 437,445	\$ 457,293	4.0%	4.5%	23.0%
Liquor Stores	\$ 297,154	\$ 308,021	2.7%	3.7%	23.8%
Oil and Gas Extraction (7)	\$ 96,977	\$ 191,521	1.7%	97.5%	-46.5%
Other:					
Business to Business (8)	\$ 253,305	\$ 267,975	2.3%	5.8%	27.3%
Aviation Industry	\$ 62,328	\$ 51,979	0.5%	-16.6%	-29.0%
Miscellaneous Other	\$ 32,359	\$ 40,861	0.3%	26.3%	2.6%
Miscellaneous Leasing Companies	\$ 32,790	\$ 39,323	0.3%	19.9%	72.6%
TOTAL	\$ 10,583,760	\$ 11,508,460	100.0%	8.7%	13.6%

- Category Descriptions**
- (1) **Construction Industry**- building materials, contractors and construction equipment.
 - (2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.
 - (3) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.
 - (4) **General Merchandise**- department stores, warehouse clubs and superstores.
 - (5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.
 - (6) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.
 - (7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*
 - (8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected May - July) to demonstrate taxable retail activity by business location.



2nd Quarter Revenues by LOCATION	2016	2017	% of Total	Annual Change	5- Year Change
Highway 6 & 50 (1)	\$ 2,358,496	\$ 2,540,412	22.1%	7.7%	22.9%
Mesa Mall & 24 Road Corridor (2)	\$ 2,264,297	\$ 2,221,149	19.3%	-1.9%	5.7%
North Avenue (3)	\$ 1,107,168	\$ 1,117,888	9.7%	1.0%	0.0%
Horizon, Airport, & Northern Industrial (4)	\$ 649,248	\$ 699,015	6.1%	7.7%	16.2%
Downtown District (5)	\$ 614,912	\$ 636,185	5.5%	3.5%	8.6%
Southern Industrial & Riverside Parkway (6)	\$ 331,221	\$ 373,475	3.2%	12.8%	20.6%
Northwest Industrial (7)	\$ 332,864	\$ 350,291	3.0%	5.2%	-18.2%
Patterson Road Corridor (8)	\$ 315,910	\$ 337,191	2.9%	6.7%	22.0%
Highway 50 (9)	\$ 223,823	\$ 253,001	2.2%	13.0%	21.8%
Northwest Commercial & Business Park (10)	\$ 168,139	\$ 217,452	1.9%	29.3%	5.0%
I-70B Corridor (11)	\$ 185,619	\$ 213,809	1.9%	15.2%	80.4%
Orchard Avenue Mixed Use, Metro Area (12)	\$ 200,694	\$ 191,277	1.7%	-4.7%	0.0%
Highway 340 Corridor (13)	\$ 77,609	\$ 91,619	0.8%	18.1%	30.7%
Area Wide Collections (14)	\$ 941,528	\$ 1,217,221	10.6%	29.3%	19.6%
Outside Mesa County	\$ 632,825	\$ 852,270	7.4%	34.7%	31.0%
Residential & Unincorporated Mesa County	\$ 179,407	\$ 196,205	1.7%	9.4%	12.1%
TOTAL	\$ 10,583,760	\$ 11,508,460	100%	8.7%	13.6%

Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (7) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (8) Patterson Road from 24 Road to I70B.
- (9) Highway 50 from 5th Street Bridge East.
- (10) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (11) I70B from Downtown to Interstate 70.
- (12) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).