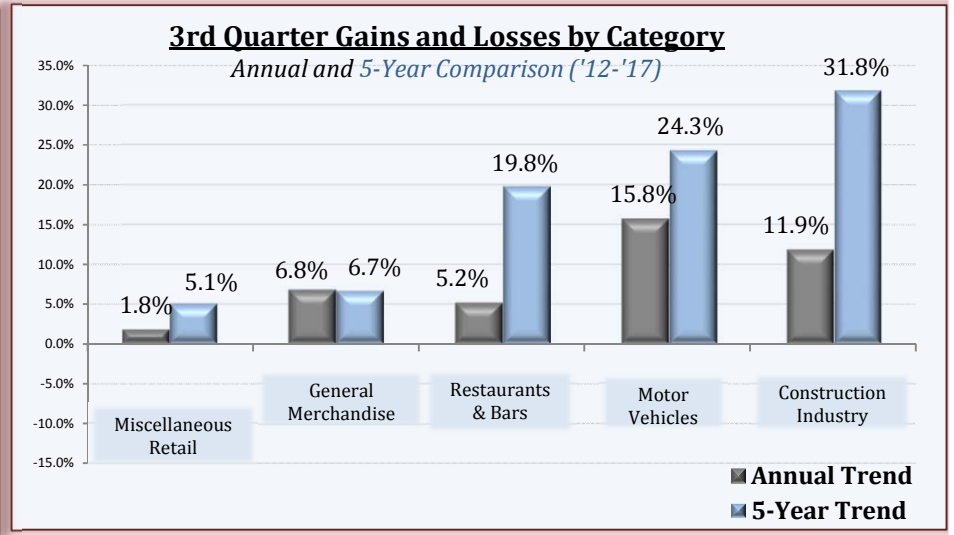
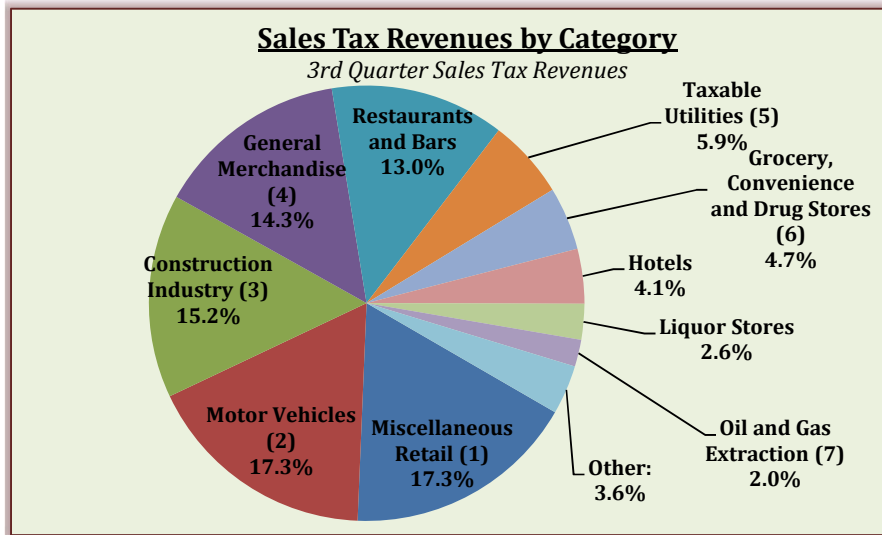


## QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.



3rd Quarter Revenues by CATEGORY	2016	2017	% of Total	Annual Change	5-Year Change
Miscellaneous Retail (1)	\$ 1,979,304	\$ 2,015,853	17.3%	1.8%	5.1%
Motor Vehicles (2)	\$ 1,738,003	\$ 2,011,978	17.3%	15.8%	24.3%
Construction Industry (3)	\$ 1,575,433	\$ 1,762,471	15.2%	11.9%	31.8%
General Merchandise (4)	\$ 1,558,799	\$ 1,665,185	14.3%	6.8%	6.7%
Restaurants and Bars	\$ 1,432,473	\$ 1,506,507	13.0%	5.2%	19.8%
Taxable Utilities (5)	\$ 574,827	\$ 684,538	5.9%	19.1%	15.6%
Grocery, Convenience and Drug Stores (6)	\$ 498,708	\$ 546,744	4.7%	9.6%	34.2%
Hotels	\$ 466,455	\$ 473,518	4.1%	1.5%	17.3%
Liquor Stores	\$ 293,735	\$ 306,751	2.6%	4.4%	24.5%
Oil and Gas Extraction (7)	\$ 104,067	\$ 233,565	2.0%	124.4%	-48.7%
Other:					
Business to Business (8)	\$ 263,707	\$ 289,491	2.5%	9.8%	46.3%
Aviation Industry	\$ 68,769	\$ 54,632	0.5%	-20.6%	-13.2%
Miscellaneous Leasing Companies	\$ 34,809	\$ 41,176	0.3%	18.3%	88.8%
Miscellaneous Other	\$ 33,432	\$ 38,327	0.3%	14.6%	-12.0%
<b>TOTAL</b>	<b>\$ 10,622,521</b>	<b>\$ 11,630,736</b>	<b>100.0%</b>	<b>9.5%</b>	<b>14.9%</b>

**Category Descriptions**

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(3) **Construction Industry**- building materials, contractors and construction equipment.

(4) **General Merchandise**- department stores, warehouse clubs and superstores.

(5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

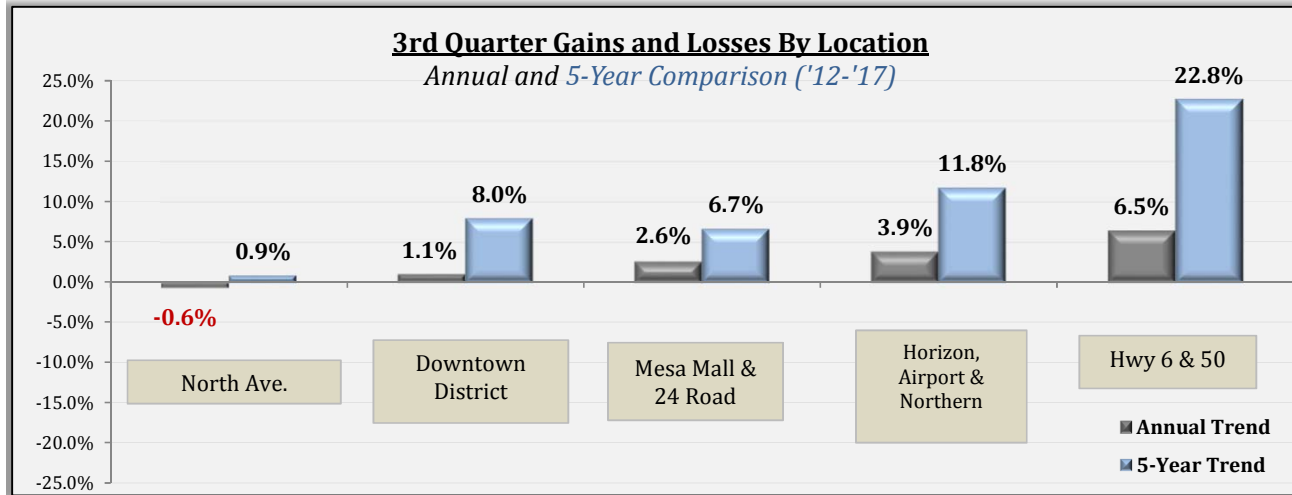
(6) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.

(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

## QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Aug - Oct) to demonstrate taxable retail activity by business category.



3rd Quarter Revenues by LOCATION	2016	2017	% of Total	Annual Change	5- Year Change
Highway 6 & 50 (1)	\$ 2,395,075	\$ 2,550,672	21.9%	6.5%	22.8%
Mesa Mall & 24 Road Corridor (2)	\$ 2,192,224	\$ 2,249,682	19.3%	2.6%	6.7%
North Avenue (3)	\$ 1,172,416	\$ 1,165,067	10.0%	-0.6%	0.9%
Horizon, Airport, & Northern Industrial (4)	\$ 695,896	\$ 722,764	6.2%	3.9%	11.8%
Downtown District (5)	\$ 627,353	\$ 634,067	5.5%	1.1%	8.0%
Northwest Industrial (6)	\$ 318,508	\$ 405,351	3.5%	27.3%	-14.9%
Southern Industrial & Riverside Parkway (7)	\$ 330,231	\$ 373,750	3.2%	13.2%	39.4%
Patterson Road Corridor (8)	\$ 304,768	\$ 324,612	2.8%	6.5%	21.1%
Highway 50 (9)	\$ 215,398	\$ 254,271	2.2%	18.0%	26.8%
Northwest Commercial & Business Park (10)	\$ 184,605	\$ 214,960	1.8%	16.4%	-3.5%
Orchard Avenue Mixed Use, Metro Area (11)	\$ 220,236	\$ 204,499	1.8%	-7.1%	3.7%
I-70B Corridor (12)	\$ 178,655	\$ 201,138	1.7%	12.6%	66.4%
Highway 340 Corridor (13)	\$ 75,318	\$ 88,490	0.8%	17.5%	41.5%
Area Wide Collections (14)	\$ 892,309	\$ 1,162,758	10.0%	30.3%	21.1%
Outside Mesa County	\$ 636,064	\$ 890,833	7.7%	40.1%	47.4%
Residential & Unincorporated Mesa County	\$ 183,465	\$ 187,822	1.6%	2.4%	10.2%
<b>TOTAL</b>	<b>\$ 10,622,521</b>	<b>\$ 11,630,736</b>	<b>100%</b>	<b>9.5%</b>	<b>14.9%</b>

### Sales Tax Districts

- (1) Highway 6 & 50 from 1st and Grand to Fruita.
- (2) Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3) North Avenue from 1st Street to I70B.
- (4) Horizon Drive, Airport and Northern Industrial.
- (5) Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (6) Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (7) Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8) Patterson Road from 24 Road to I70B.
- (9) Highway 50 from 5th Street Bridge East.
- (10) Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (11) Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (12) I70B from Downtown to Interstate 70.
- (13) Highway 340 Corridor from Colorado River to Fruita.
- (14) Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).