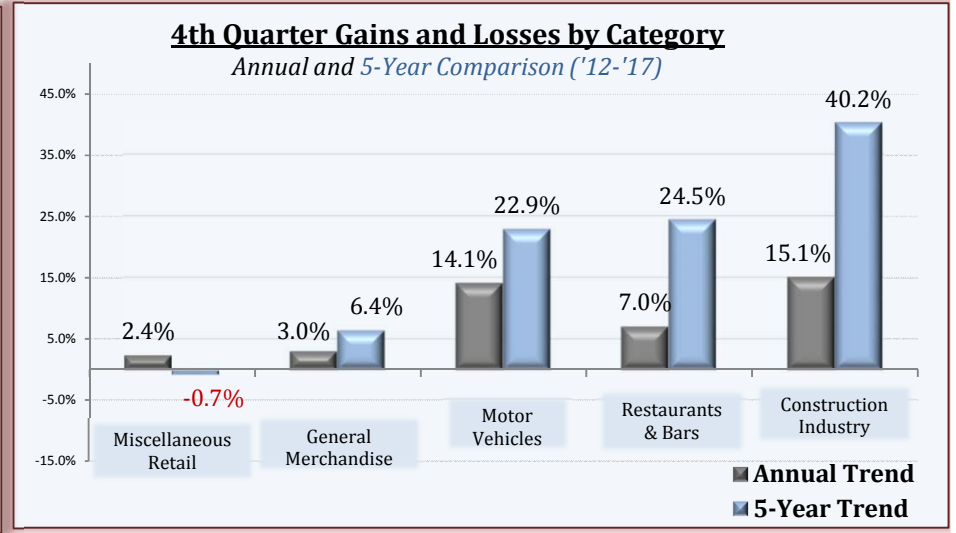
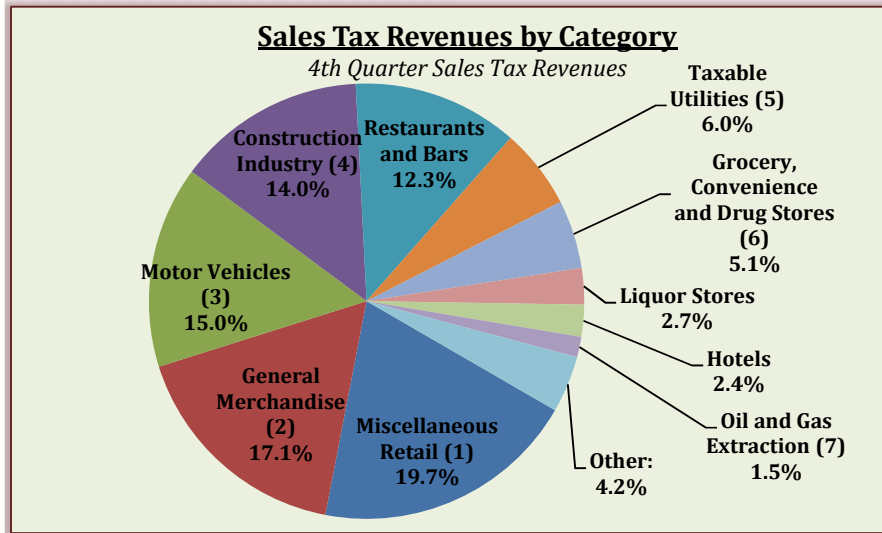


QUARTERLY SALES TAX REVENUE BY CATEGORY

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



4th Quarter Revenues by CATEGORY	2016	2017	% of Total	Annual Change	5-Year Change
Miscellaneous Retail (1)	\$ 2,329,911	\$ 2,385,693	19.7%	2.4%	-0.7%
General Merchandise (2)	\$ 2,008,876	\$ 2,070,113	17.1%	3.0%	6.4%
Motor Vehicles (3)	\$ 1,586,012	\$ 1,809,467	15.0%	14.1%	22.9%
Construction Industry (4)	\$ 1,475,770	\$ 1,698,332	14.0%	15.1%	40.2%
Restaurants and Bars	\$ 1,390,094	\$ 1,487,961	12.3%	7.0%	24.5%
Taxable Utilities (5)	\$ 575,680	\$ 723,599	6.0%	25.7%	26.8%
Grocery, Convenience and Drug Stores (6)	\$ 579,297	\$ 615,020	5.1%	6.2%	37.5%
Liquor Stores	\$ 312,590	\$ 329,133	2.7%	5.3%	27.3%
Hotels	\$ 259,412	\$ 285,307	2.4%	10.0%	24.6%
Oil and Gas Extraction (7)	\$ 136,571	\$ 184,274	1.5%	34.9%	-50.4%
Other:					
Business to Business (8)	\$ 293,943	\$ 319,728	2.6%	8.8%	38.5%
Aviation Industry	\$ 95,669	\$ 76,756	0.6%	-19.8%	52.6%
Miscellaneous Other	\$ 64,519	\$ 63,791	0.5%	-1.1%	-9.1%
Miscellaneous Leasing Companies	\$ 56,015	\$ 60,175	0.5%	7.4%	149.8%
TOTAL	\$ 11,164,359	\$ 12,109,349	100.0%	8.5%	15.6%

Category Descriptions

(1) **Miscellaneous Retail**- furniture, electronics & appliances, sporting goods, clothing & accessories and other specialty retail stores.

(2) **General Merchandise**- department stores, warehouse clubs and superstores.

(3) **Motor Vehicles**- new and used auto dealerships, auto parts and accessories, tire distributors and repair shops.

(4) **Construction Industry**- building materials, contractors and construction equipment.

(5) **Taxable Utilities**- telecommunication, cable and commercial utilities. Residential utilities are exempt from sales tax.

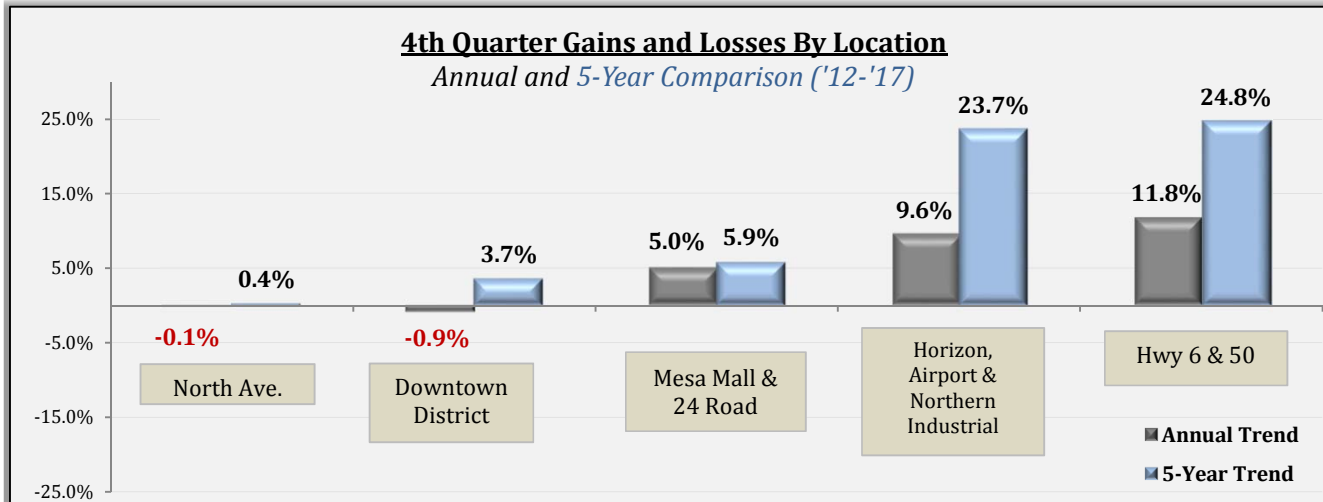
(6) **Grocery, Convenience and Drug Stores**- sales tax generated on taxable transactions only: food for home consumption, prescription medications and gasoline are all exempt from sales tax.

(7) **Oil and Gas Extraction Industries**- SALES TAX ONLY remitted by support companies and suppliers of the oil and gas extraction industry. *Use tax remitted by this industry is not included in this amount.*

(8) **Business to Business**- companies that sell directly to businesses (software, equipment, supplies, furniture).

QUARTERLY SALES TAX REVENUE BY LOCATION

This report shows sales tax revenues generated during the quarter (collected Nov - Jan) to demonstrate taxable retail activity by business category.



Sales Tax Districts

- (1)** Highway 6 & 50 from 1st and Grand to Fruita.
- (2)** Mesa Mall and 24 Road Corridor North to I-70 Business Loop.
- (3)** North Avenue from 1st Street to I70B.
- (4)** Downtown District: 1st Street to 7th Street and Belford Avenue South to Pitkin.
- (5)** Horizon Drive, Airport and Northern Industrial.
- (6)** Patterson Road from 24 Road to I70B.
- (7)** Southern Industrial and Riverside Parkway: South of Highway 6 & 50, Downtown District and I70B to the Colorado River.
- (8)** Northwest Industrial: North of Highway 6 & 50, West of the 24 Road Corridor.
- (9)** Northwest Commercial and Business Park: North of Highway 6 & 50, East of 24 Road Corridor and West of 1st Street.
- (10)** Highway 50 from 5th Street Bridge East.
- (11)** Orchard Avenue and Metro: South of Patterson Road and North of I70B and 6 & 50, excluding North Avenue and Downtown District.
- (12)** I70B from Downtown to Interstate 70.
- (13)** Highway 340 Corridor from Colorado River to Fruita.
- (14)** Area Wide Collections: taxable transactions not limited to one area (taxable utilities, financing companies, etc.).

4th Quarter Revenues by LOCATION	2016	2017	% of Total	Annual Change	5- Year Change
Highway 6 & 50 (1)	\$ 2,556,945	\$ 2,858,669	23.6%	11.8%	24.8%
Mesa Mall & 24 Road Corridor (2)	\$ 2,570,780	\$ 2,700,454	22.3%	5.0%	5.9%
North Avenue (3)	\$ 1,176,984	\$ 1,175,562	9.7%	-0.1%	0.4%
Downtown District (4)	\$ 623,742	\$ 618,074	5.1%	-0.9%	3.7%
Horizon, Airport, & Northern Industrial (5)	\$ 500,458	\$ 548,538	4.5%	9.6%	23.7%
Patterson Road Corridor (6)	\$ 344,389	\$ 382,508	3.1%	11.1%	39.2%
Southern Industrial & Riverside Parkway (7)	\$ 299,052	\$ 345,404	2.9%	15.5%	39.6%
Northwest Industrial (8)	\$ 305,204	\$ 336,511	2.8%	10.3%	-22.2%
Northwest Commercial & Business Park (9)	\$ 205,413	\$ 220,143	1.8%	7.2%	20.6%
Highway 50 (10)	\$ 185,125	\$ 203,429	1.7%	9.9%	10.8%
Orchard Avenue Mixed Use, Metro Area (11)	\$ 208,122	\$ 189,169	1.6%	-9.1%	2.2%
I-70B Corridor (12)	\$ 160,433	\$ 164,974	1.4%	2.8%	68.4%
Highway 340 Corridor (13)	\$ 85,825	\$ 98,964	0.8%	15.3%	62.8%
Area Wide Collections (14)	\$ 892,758	\$ 1,081,759	8.9%	21.2%	12.6%
Outside Mesa County	\$ 893,932	\$ 1,006,929	8.3%	12.6%	52.1%
Residential & Unincorporated Mesa County	\$ 155,197	\$ 178,262	1.5%	14.9%	28.3%
TOTAL	\$ 11,164,359	\$ 12,109,349	100.0%	8.5%	15.6%